



# 2024 GREATER NEW HAVEN Visitors & Relocation Guide

PUBLISHES EARLY APRIL 2024



**SPACE DEADLINE: Wednesday, March 6<sup>th</sup>**

AD SIZES	RATES
Full Page (5.5" x 9.25")*	\$2,075
Half Page V (2.675" x 9.25")	\$1,130
Half Page H (5.5" x 4.56")	\$1,130
Quarter Page (2.675" x 4.56")	\$745

**PREMIUM POSITIONS(INCLUDE BLEED):**

Back Cover	\$2,325
Inside front cover	\$2,225
Inside back Cover	\$2,225

All ads include full color.

\*Full pages have the option to bleed.

Bleed size is 6.25" x 10," trim is 6" x 9.75" and safety is 5.75" x 9.5."

## PRINT DISTRIBUTION OF 55,000 COPIES, PLUS A DOWNLOADABLE PDF ON VISITNEWHAVEN.COM

Grab the attention of leisure travelers, convention & sporting events attendees, new residents and natives alike from across the state by reserving space in this annual glossy booklet.

Sponsor advertisements are seen by over 200,000 people looking for information on where to stay, play and dine.

In addition to a calendar of year-round activities, the guide is a tool for recruitment in sectors such as bioscience, manufacturing and health care.

## AVAILABLE AT OUTLETS ACROSS CONNECTICUT AND SURROUNDING AREAS INCLUDING:

AAA • Real Estate Offices • Hotels & Attractions • Relocation Specialists • Meetings & Conferences • Sporting Events • CT Welcome Centers • Local Tourism Offices • Yale Visitor Info Center • Local Colleges & Universities • and more targeted drops